

# ATTRACTIVE RETAIL DISPLAYS

LIGHTING SOLUTIONS DESIGNED EXCLUSIVELY  
FOR THE RETAIL INDUSTRY





Litetronics Spiral-PAR lamps save up to 80% on energy without cutting back on quality. They have high color rendering, which enhances colors and textures on merchandise, and they provide smooth, glare-free light without hot spots or striations. With a long 8,000-hour life, Spiral PAR lamps also save money on maintenance and replacement costs.



PAR30



PAR38

-  Saves up to 80% on energy
-  8,000-hour life reduces maintenance costs
-  Reduces labor costs
-  Fits in gimbal rings

**Long-life and speciality halogen lamps available!**








Please Recycle

# TAKE THE **LITETRONICS**<sup>®</sup> CHALLENGE

See for yourself how  
Litetronics's energy efficient CFLs will:



-  Increase sales with attractive retail lighting
-  Enhance colors and textures on merchandise
-  Highlight product displays
-  Save energy costs
-  Save maintenance costs

Call today to qualify for your  
**FREE LAMP SAMPLES**

CALL TOLL-FREE AT 1.800.860.3392  
TO FIND A DISTRIBUTOR IN YOUR AREA

Label size 2.625" x 1" (#5160)

## RETAIL LIGHTING



# TAKE THE **LITETRONICS**<sup>®</sup> CHALLENGE

 SEE BACK PANEL  
FOR DETAILS

# ENERGY SAVINGS

Litetronics CFLs save energy costs and pay for themselves.



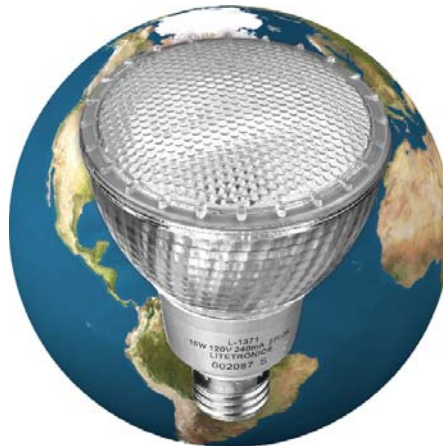
	100-watt Incandescent	20-watt CFL
NUMBER OF HOURS BURNED PER DAY	12	12
NUMBER OF HOURS BURNED PER YEAR	4,380	4,380
TOTAL WATT HOURS PER YEAR	438,000	87,600
kWh PER YEAR	438	87.6
KILOWATT HOUR RATE	0.11	0.11
TOTAL ENERGY COST PER SOCKET/YEAR	\$48.18	\$9.64
TOTAL ENERGY COST OVER LAMP LIFE	\$88.00	\$17.60
TOTAL NUMBER OF LAMPS	2,500	2,500
TOTAL ENERGY CONSUMPTION	\$220,000.00	\$44,000.00
<b>TOTAL ENERGY SAVINGS (TE)</b>		<b>\$176,000.00</b>




<b>TE + TM SAVINGS</b>	<b>\$186,125.00</b>
<b>TOTAL SAVINGS PER LAMP</b>	<b>\$74.45</b>

# SUSTAINABILITY

A growing number of consumers are seeking businesses that are environmentally sustainable. Replacing incandescent bulbs with Litetronics CFLs is one of the easiest things you can do to make your store more earth-friendly.

Litetronics's CFLs help protect the environment by using up to 80% less electricity than comparable incandescent bulbs. This helps conserve natural resources used in energy generation - such as coal, oil, and natural gas - while reducing greenhouse gas emissions. These savings are reflected in your bottom line as a lower utility bill, but they are also reflected in cleaner air and a greener environment.



-  Litetronics CFLs last up to 4 times longer than incandescent and reduce the amount of lamps disposed in landfills
-  Litetronics CFLs use up to 80% less electricity and help conserve natural resources
-  Litetronics CFLs reduce the amount of greenhouse gases released into the atmosphere

# MAINTENANCE SAVINGS

Litetronics CFLs save maintenance costs and pay for themselves.



	100-watt Incandescent	20-watt CFL
TOTAL NUMBER OF LAMPS	2,500	2,500
RATED LAMP LIFE	2,000	8,000
NUMBER OF STD LAMPS TO LTI LAMP	4	1
LABOR RATE	\$1.35	\$1.35
TOTAL LABOR COST (# of Lamps X LR)	\$13,500.00	\$3,375.00
<b>TOTAL MAINTENANCE SAVINGS (TM)</b>		<b>\$10,125.00</b>