

HOTEL AMBIANCE WITH LITETRONICS QUALITY

LIGHTING SOLUTIONS DESIGNED EXCLUSIVELY
FOR THE HOSPITALITY INDUSTRY

With Litetronics's full line of innovative lighting products, you don't have to sacrifice quality of light for scaling back on energy and maintenance costs. Litetronics's Micro-Brite, Spiral-Lite Covered, and Spiral-PAR lamps can save up to 85% on energy costs and maintain the same — if not better — quality of light, while providing your guests with a more pleasant, comfortable stay.



- ✔ Saves up to 85% on energy
- ✔ Up to 25,000-hour life reduces maintenance costs
- ✔ Familiar shapes maintain an attractive décor
- ✔ 2700K provides soft tones similar to incandescent
- ✔ Micro-Brite dims down to 5% of light output



TAKE THE LITETRONICS® CHALLENGE

See for yourself how
Litetronics's energy efficient CFLs and CCFLs will:



- ✔ Fit in existing decorative fixtures
- ✔ Dim using standard dimmers
- ✔ Maintain light output with high lumens
- ✔ Maintain light design and ambiance
- ✔ Save energy costs
- ✔ Save maintenance costs

Call today to qualify for your
FREE LAMP SAMPLES

CALL TOLL-FREE AT 1.800.860.3392
TO FIND A DISTRIBUTOR IN YOUR AREA

Label size 2.625" x 1" (#5160)

HOSPITALITY LIGHTING COMMON AREAS



TAKE THE LITETRONICS® CHALLENGE



ENERGY SAVINGS

Litetronics CFLs and CCFLs save energy costs and pay for themselves.

SPIRAL-PAR™



CFL	INCAND.	ENERGY SAVINGS *
15-WATT	= 75-WATT	\$52
20-WATT	= 100-WATT	\$70

SPIRAL-LITE™ Covered



CFL	INCAND.	ENERGY SAVINGS *
9-WATT	= 40-WATT	\$34
11-WATT	= 40-WATT	\$25
14-WATT	= 60-WATT	\$40
15-WATT	= 65-WATT	\$44
23-WATT	= 120-WATT	\$85

MICRO BRITE™



CFL	INCAND.	ENERGY SAVINGS *
2-WATT	= 11-WATT	\$24
3-WATT	= 20-WATT	\$33
4-WATT	= 25-WATT	\$57
5-WATT	= 30-WATT	\$68
8-WATT	= 45-WATT	\$73




* Based on \$0.11/kwh

SUSTAINABILITY

A growing number of consumers are seeking businesses that are environmentally sustainable. Replacing incandescent bulbs with Litetronics CFLs and CCFLs is one of the easiest things you can do to make your hotel more earth-friendly.

Litetronics's CFLs and CCFLs help protect the environment by using up to 85% less electricity than incandescent bulbs. This helps conserve natural resources used in energy generation - such as coal, oil, and natural gas - while reducing greenhouse gas emissions. These savings are reflected in your bottom line as a lower utility bill, but they are also reflected in cleaner air and a greener environment.



-  Litetronics CFLs and CCFLs last up to 25 times longer than incandescent and reduce the amount of lamps disposed in landfills
-  Litetronics CFLs and CCFLs use up to 85% less electricity and help conserve natural resources
-  Litetronics CFLs and CCFLs reduce the amount of greenhouse gases released into the atmosphere

MAINTENANCE SAVINGS

Litetronics CFLs and CCFLs save maintenance costs and pay for themselves.



	25-watt Incandescent	5-watt CCFL
TOTAL NUMBER OF LAMPS	5,500	5,500
RATED LAMP LIFE	1,000	25,000
NUMBER OF STD LAMPS TO 1LT LAMP	25	1
LABOR RATE	\$1.35	\$1.35
TOTAL LABOR COST (# of Lamps X LR)	\$185,625.00	\$7,425.00
TOTAL MAINTENANCE SAVINGS		\$178,200.00