

# CINEMATIC AMBIANCE WITH LITETRONICS QUALITY

LIGHTING SOLUTIONS DESIGNED EXCLUSIVELY  
FOR THE CINEMA INDUSTRY

Whether it's a romantic comedy, intense drama, or psychological thriller, the right cinema lighting intensifies the movie-viewing experience. Litetronics offers a variety of energy-saving lighting products to service the different areas of a cinema – each with its own unique lighting needs. For wall sconces and recessed cans, Micro-Brite cold cathode lamps are dimmable down to 5% of their light output. The Spiral-PAR lamp has the same crisp, white light as halogen that enhances the texture and color of food in the concession area, but uses 80% less energy and lasts four times longer! With Litetronics CFLs and CCFLs, you can save energy costs without sacrificing your cinematic experience.



A19



BR30



PAR30

- Saves up to 85% on energy
- Dimmable down to 5% of light output
- Up to 25,000-hour life reduces maintenance costs
- Same familiar shapes maintain an attractive décor



## TAKE THE **LITETRONICS**<sup>®</sup> CHALLENGE

See for yourself how  
Litetronics's energy efficient CFLs and CCFLs will:



- Dim on standard dimmers
- Fit in existing decorative fixtures
- Maintain light design and ambiance
- Save energy costs
- Save maintenance costs

Call today to qualify for your  
**FREE LAMP SAMPLES**

CALL TOLL-FREE AT 1.800.860.3392  
TO FIND A DISTRIBUTOR IN YOUR AREA

Label size 2.625" x 1" (#5160)

## CINEMA LIGHTING



TAKE THE  
**LITETRONICS**<sup>®</sup>  
CHALLENGE



SEE BACK PANEL  
FOR DETAILS

# ENERGY SAVINGS

Litetronics CCFLs save energy costs and pay for themselves.



	65-watt Incandescent	8-watt CCFL
NUMBER OF HOURS BURNED PER DAY	12	12
NUMBER OF HOURS BURNED PER YEAR	4,380	4,380
TOTAL WATT HOURS PER YEAR	284,700	35,040
kWh PER YEAR	284.7	35.04
KILOWATT HOUR RATE	0.11	0.11
TOTAL ENERGY COST PER SOCKET/YEAR	\$31.32	\$3.85
TOTAL ENERGY COST OVER LAMP LIFE	\$128.71	\$15.84
TOTAL NUMBER OF LAMPS	1,000	1,000
TOTAL ENERGY CONSUMPTION	\$128,710.00	\$15,840.00
<b>TOTAL ENERGY SAVINGS (TE)</b>		<b>\$112,870.00</b>

<b>TE + TM SAVINGS</b>	<b>\$123,670.00</b>
<b>TOTAL SAVINGS PER LAMP</b>	<b>\$123.67</b>

# SUSTAINABILITY

A growing number of consumers are seeking businesses that are environmentally sustainable. Replacing incandescent bulbs with Litetronics CFLs and CCFLs is one of the easiest things you can do to make your business more earth-friendly.

Litetronics's CFLs and CCFLs help protect the environment by using up to 85% less electricity than comparable incandescent bulbs. This helps conserve natural resources used in energy generation - such as coal, oil, and natural gas - while reducing greenhouse gas emissions. These savings are reflected in your bottom line as a lower utility bill, but they are also reflected in cleaner air and a greener environment.



- Litetronics CFLs and CCFLs last up to 25 times longer than incandescent and reduce the amount of lamps disposed in landfills
- Litetronics CFLs and CCFLs use up to 85% less electricity and help conserve natural resources
- Litetronics CFLs and CCFLs reduce the amount of greenhouse gases released into the atmosphere

# MAINTENANCE SAVINGS

Litetronics CCFLs save maintenance costs and pay for themselves.



	65-watt Incandescent	8-watt CCFL
TOTAL NUMBER OF LAMPS	1,000	1,000
RATED LAMP LIFE	2,000	18,000
NUMBER OF STD LAMPS TO LTI LAMP	9	1
LABOR RATE	\$1.35	\$1.35
TOTAL LABOR COST (# of Lamps X LR)	\$12,150.00	\$1,350.00
<b>TOTAL MAINTENANCE SAVINGS (TM)</b>		<b>\$10,800.00</b>