

FIRST IMPRESSIONS

LIGHTING SOLUTIONS DESIGNED EXCLUSIVELY
FOR THE GAMING INDUSTRY

Many casinos rely on signs with flashing and chasing circuits to help attract customers into their doors. Micro-Brite's cold cathode technology is flashable without shortening the life of the bulb. In fact, Micro-Brite sign lamps have a 25,000-hour life, so you can save on labor costs while maintaining an attention-grabbing sign. Not only does Micro-Brite's long life reduce maintenance and replacement costs, it also provides peace of mind that your sign will stay lit, maintaining an attractive appearance that entices customers into your door and provides them with a good first impression about your business.



- 🌿 Saves up to 85% on energy
- 🌿 25,000-hour life reduces maintenance costs
- 🌿 Flashable on standard circuits
- 🌿 Indoor and outdoor use



TAKE THE **LITETRONICS**[®] CHALLENGE

See for yourself how
Litetronics's energy efficient CCFLs will:



- 🌿 Flash on standard circuits
- 🌿 Last for 25,000 hours
- 🌿 Work in extreme temperatures
- 🌿 Save energy costs
- 🌿 Save maintenance costs

Call today to qualify for your
FREE LAMP SAMPLES

CALL TOLL-FREE AT 1.800.860.3392
TO FIND A DISTRIBUTOR IN YOUR AREA

Label size 2.625" x 1" (#5160)

CASINO LIGHTING



TAKE THE **LITETRONICS**[®] CHALLENGE



ENERGY SAVINGS

Litetronics CCFLs save energy costs and pay for themselves.



	11-watt Incandescent	2-watt CCFL
NUMBER OF HOURS BURNED PER DAY	24	24
NUMBER OF HOURS BURNED PER YEAR	8,760	8,760
TOTAL WATT HOURS PER YEAR	96,360	17,520
kWh PER YEAR	96.36	17.52
KILOWATT HOUR RATE	0.11	0.11
TOTAL ENERGY COST PER SOCKET/YEAR	\$10.60	\$1.93
TOTAL ENERGY COST OVER LAMP LIFE	\$30.25	\$5.50
TOTAL NUMBER OF LAMPS	5,500	5,500
TOTAL ENERGY CONSUMPTION	\$166,375.00	\$30,250.00
TOTAL ENERGY SAVINGS (TE)		\$136,125.00

TE + TM SAVINGS	\$188,100.00
TOTAL SAVINGS PER LAMP	\$34.20

SUSTAINABILITY

A growing number of consumers are seeking businesses that are environmentally sustainable. Replacing incandescent bulbs with Litetronics CCFLs is one of the easiest things you can do to make your business more earth-friendly.

Litetronics's CCFLs help protect the environment by using up to 85% less electricity than comparable incandescent bulbs. This helps conserve natural resources used in energy generation - such as coal, oil, and natural gas - while reducing greenhouse gas emissions. These savings are reflected in your bottom line as a lower utility bill, but they are also reflected in cleaner air and a greener environment.



- Litetronics CCFLs last up to 8 times longer than incandescent and reduce the amount of lamps disposed in landfills
- Litetronics CCFLs use up to 85% less electricity and help conserve natural resources
- Litetronics CCFLs reduce the amount of greenhouse gases released into the atmosphere

MAINTENANCE SAVINGS

Litetronics CCFLs save maintenance costs and pay for themselves.



	11-watt Incandescent	2-watt CCFL
TOTAL NUMBER OF LAMPS	5,500	5,500
RATED LAMP LIFE	3,000	25,000
NUMBER OF STD LAMPS TO LTI LAMP	8	1
LABOR RATE	\$1.35	\$1.35
TOTAL LABOR COST (# of Lamps X LR)	\$59,400.00	\$7,425.00
TOTAL MAINTENANCE SAVINGS (TM)		\$51,975.00