

Rough Service™
and
Bonus Life™
Incandescent Reflector Lamps



R20 BR30 PAR38

Features and Benefits

- 20,000-hour life
- Lasts up to 26 times longer than standard incandescents
- Reduced labor and replacement costs
- Triple alloy tungsten filament
- Seven-support filament mounting adds durability
- Three getters to neutralize impurities
- Brass base prevents corrosion
- 1 to 2-year warranty

Applications

- Track lighting
- Office buildings
- Architectural signage
- Recessed down lights
- Hotels
- Marquees
- Scoreboards

Rough Service Reflector Lamps Offer Long Life With Style

Litetronics International, Inc. offers an entire line of Rough Service™ incandescent lamps that have an average life of 20,000 hours. That is up to 26 times longer than standard incandescent lamps. Rough Service lamps maintain higher light output throughout the life of the lamp, while other incandescent lamps have up to 20% light loss.

The triple alloy tungsten filament helps Rough Service lamps achieve longer life with superior color and lumens, and the lamps' unprecedented three getters neutralize any impurities that could potentially shorten lamp life. A special seven-support filament mounting allows Rough Service lamps to function well anywhere — even in areas with high vibration.

Rough Service R20, BR30, and PAR38 lamps are versatile, long-life lighting choices. Their long life means less lamp replacement and lower maintenance costs. This is especially important when lamping hard-to-reach areas. When you need long life with attractive design, Rough Service reflector lamps are the perfect solution.

LITETRONICS®

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Rough Service™ and *Bonus Life™* Incandescent Lamps



R20



BR30



PAR38

| LAMP | WATTS | BASE | VOLTS | DESCRIPTION | BEAM SPREAD | ORDERING CODE | QTY/ CASE | AVERAGE RATED LIFE | LUMENS | C.B.C.P.* | M.O.L.** |
|--------------|-------|------|-------|---------------|-------------|---------------|-----------|--------------------|--------|-----------|----------|
| R20 | 28/30 | MED | 120 | • 30 R20 HF | FLOOD | L-795 | 60 | 9,000 | 205 | 50 | 3.77" |
| BR30 | 45/50 | MED | 120 | • 50 BR 30 LF | SPOT | L-801 | 30 | 9,000 | 320 | 250 | 5.39" |
| PAR38 | 75 | MED | 120 | • 75 PAR38 FL | FLOOD | L-135 | 24 | 20,000 | 750 | 1,600 | 5.70" |

• LITETRONICS EXCLUSIVE

\$ Energy Savings, 50 and 75-watt ER lamps replace 75 and 100-watt reflector lamps, respectively, while providing the same usable light.

* Center Beam Candle Power

** Maximum Overall Length (in inches)