

## COOLRAY™

Halogen Lamps



PAR 30

PAR 38

PAR 20

### Features and Benefits

- 5,000-hour life
- Reduces heat on merchandise by 85%
- Whiter light accentuates colors and textures
- Optimum focus and light output
- Attractive appearance

### Applications

- Heat sensitive displays
- Food service
- Grocery and produce stores
- Carpet and drapery studios
- Retail stores

### Coolray Gives Bold Lighting with Cool Temperature

A unique coating on the reflector of the Coolray™ halogen lamp allows heat to escape from the back of the lamp, while delivering light from the front; this reduces heat on merchandise by 85%. It is ideal for displaying any heat sensitive items, including food and produce. In addition, Coolray's crisp, white light accentuates natural colors and textures of display items.

Coolray's reflector has an attractive, iridescent appearance, and, with the specially designed lens, it improves light distribution. The long 5,000-hour life saves on maintenance and helps keep merchandise looking its best longer than any standard halogen lamp. Keep display items cool, while lowering costs, with Coolray.

**LITETRONICS®**

4101 West 123rd Street  
Alsip, Illinois 60803  
[www.Litetronics.com](http://www.Litetronics.com)

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LAMP	WATTS	BASE	VOLTS	DESCRIPTION	BEAM SPREAD	ORDERING CODE	QTY/ CASE	AVERAGE RATED LIFE	LUMENS	C.B.C.P.*	M.O.L.**
PAR20	50	MED	120-125	50 PAR20 CR FL	FLOOD	G-4300	15	5,000	500	1,400	3.15"
PAR30	75	MED	120-125	75 PAR30 CR FL	FLOOD	G-4310	15	5,000	950	1,500	3.54"
PAR38	85	MED	120-125	85 PAR38 CR FL	FLOOD	G-4320	15	5,000	1,200	5,000	5.19"

\* Center Beam Candle Power

\*\* Maximum Overall Length (in inches)

